

# Olga Bolshchikova

## Product / UX Designer

A Designer with 4 years of experience working on B2B/B2C web & mobile platforms in software, healthcare and fintech, plus 17+ years of experience in visual design. I believe well-designed products can make people feel inspired, admired, and willing to come back for more, resulting in transforming user emotions into tangible business value.

### EXPERIENCE

#### Senior UX/UI Designer

Welkin Health, San Francisco, CA

Oct 2020–Present

- Upgrade UX of a CRM software – a healthcare portal, a codeless editor, and an admin tool – which is used daily by 1,000+ customers taking care of 450,000+ patients
- Develop a new information architecture through the research and customer feedback
- Build a UI by creating a new design system, and improve the interaction design
- Span the entire lifecycle process from discovery to mockups and implementation

#### Product Designer

Govzilla, Pleasanton, CA - Contract

Mar 2020–Jun 2020

- Designed a software product, created a design language system, delivered mockups, and supported developers while implementing to ensure UI design integrity
- Advocated for visual and behavioral consistency across the app
- Collaborated closely with cross-functional teams in an Agile environment to ensure all designs meet both business and users' objectives

#### Product / UX Designer

Emergent Technology (G-Coin™), Santa Clara, CA

May 2018–Feb 2020

- Designed user experience for the fin-tech and the supply chain blockchain-based apps that were built from the ground up to launch
- Performed user research and analysis to define the target audience pain points
- Translated concepts into user flows, wireframes, mockups, and prototypes
- Completed usability testing to validate the design and get products valuable

#### Visual / UI Design Consultant

Various companies, United States

Sep 2014–Apr 2018

- Collaborated with the marketing team to redesign the website's inefficient workflow to get a clear and user-centered interface which increased traffic by over 20%
- Collaborated with a creative director to design e-books and white papers to help users better understand the needs and the benefits of the IoT
- Redesigned the magazine to improve readability and enhance its visual perception

#### Sr. Graphic / Web Designer


Integral LLC, Yekaterinburg, Russia

Dec 2000–May 2014

- Led the design process from an idea to production
- Collaborated with developers to redesign a website which increased sales by 17%
- Designed collateral materials and presentations to support companies' promotions

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### SKILLS

- Research
- Information Architecture
- Wireframing
- Interaction Design
- UI Design
- Prototyping
- Usability Testing
- Data Visualization
- Layout
- Typography
- Branding

### TOOLS

- Figma / Sketch
- Adobe Photoshop
- Adobe Illustrator
- Zeplin
- Abstract
- Miro
- InVision / Marvel
- Balsamiq
- Adobe XD
- HTML5 / CSS3

### EDUCATION

- **UX Academy**  
DesignLab Nov 2017
- **UX/UI Design Fundamentals**  
Bloc.io Dec 2015
- **MS in Physical Metallurgy**  
Ural Federal University, Russia

### TRAINING

- **UX & Web Design Master Course**  
Udemy March 2017
- **Human-Computer Interaction**  
Coursera Aug 2014
- **HTML & CSS**  
Codecademy May 2013