

Olga Bolshchikova

Product / UX Designer

A Designer with 5 years of experience working on B2B/B2C web & mobile platforms in software, healthcare and fintech, plus 20 years of experience in visual design. I believe well-designed products can make people feel inspired, admired, and willing to come back for more, resulting in transforming user emotions into tangible business value.

EXPERIENCE

Senior UX/UI Designer

Carrus, Lehi, UT

Jun 2021–Present

- Collaborate with the product managers to define problems and goals through research and analysis, and shape the overall user experience for E-learning in Healthcare
- Create a holistic visual strategy from human-centered concepts, considering business goals, and taking into account technical constraints
- As the sole designer, build from scratch and maintain the design system

Senior UX/UI Designer

Welkin Health, San Francisco, CA

Oct 2020–May 2021

- Upgraded UX of a CRM software – a healthcare portal, a codeless editor, and an admin tool – which is used daily by 1,000+ customers taking care of 450,000+ patients
- Developed a new IA through the research and customer feedback
- Built a UI by creating a new design system, and improve an interaction design
- Covered the entire lifecycle process from discovery to mockups and implementation

Product Designer

Govzilla, Pleasanton, CA - Contract

Mar 2020–Jun 2020

- Designed a software product, created a design language system, delivered mockups, and supported developers while implementing to ensure UI design integrity
- Advocated for visual and behavioral consistency across the app
- Collaborated closely with cross-functional teams in an Agile environment to ensure all designs meet both business and users' objectives

Product / UX Designer

Emergent Technology (G-Coin™), Santa Clara, CA

May 2018–Feb 2020

- Designed user experience for the fin-tech and the supply chain blockchain-based apps that were built from the ground up to launch
- Performed user research and analysis to define the target audience pain points
- Translated concepts into user flows, wireframes, mockups, and prototypes
- Completed usability testing to validate the design and get products valuable

Visual / UI Design Consultant


Various companies, United States


Sep 2014–Apr 2018

- Collaborated with the marketing team to redesign the website's inefficient workflow to get a clear and user-centered interface which increased traffic by over 20%
- Collaborated with a creative director to design e-books and white papers to help users better understand the needs and the benefits of the IoT

 <https://bolshchikova.com>

 olga.bolshchikova@gmail.com

 (347) 873-7216

 Salt Lake City, UT

SKILLS

- Research
- Information Architecture
- Wireframing
- Interaction Design
- UI Design
- Prototyping
- Usability Testing
- Data Visualization
- Layout
- Typography
- Graphic Design

TOOLS

- Figma / Sketch
- Adobe Photoshop
- Adobe Illustrator
- Pendo
- Miro
- Balsamiq
- Zeplin
- InVision / Marvel
- Adobe InDesign
- HTML5 / CSS3

EDUCATION

- **UX Academy**
DesignLab Nov 2017
- **UX/UI Design Fundamentals**
Bloc.io Dec 2015
- **MS in Physical Metallurgy**
Ural Federal University, Russia

TRAINING

- **UX & Web Design Master Course**
Udemy March 2017
- **Human-Computer Interaction**
Coursera Aug 2014
- **HTML & CSS**
Codecademy May 2013